



**WORK LESS &
EARN MORE**

GET YOUR TIME BACK & GROW YOUR BUSINESS

Are you working longer and longer hours and still not getting ahead? Are you unable to grow your business because you're doing too many administrative tasks yourself?

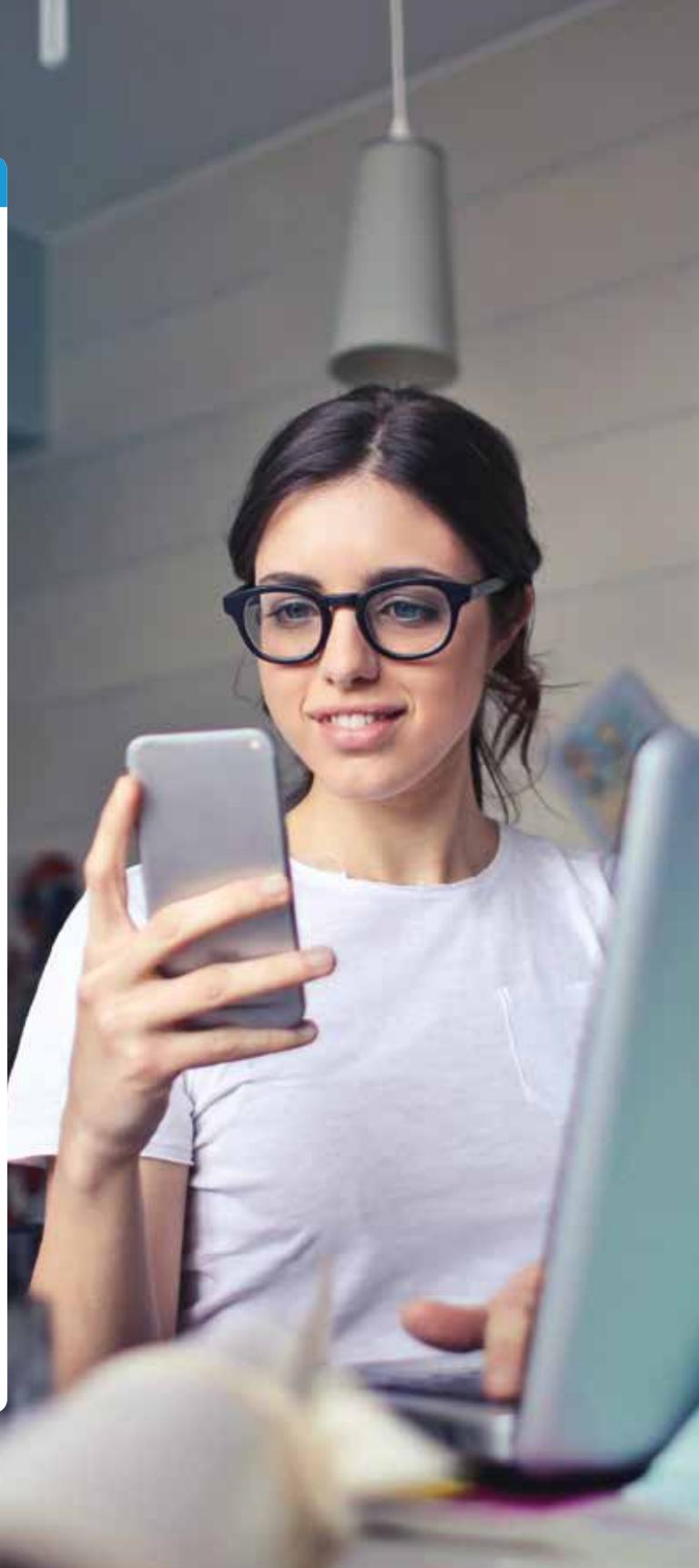
Or, is your business expanding quickly, and you can't afford to upsize your office or hire more staff just yet?

These problems can result in:

- Business owner burnout, and a lack of time for the things that matter most.
- Unrealised growth and revenue, due to a lack of servicing capacity, or the ability to scale with demand.
- Team and customer frustration, and reputational damage.

There is a proven way to solve these problems quickly and cost-effectively and it's already trusted by many Australian companies.

Employing outsourced virtual assistants through VA Platinum frees you up to grow your business and enjoy life outside of work, at 30% of the cost of in-house support.



“I used to work 72 hours a week, which left no time for the things I loved. Then I discovered the brilliance of outsourcing. Now I get pumped at the thought that my virtual assistants are being productive in the business, while I'm free to work on the business and do the things I love – like running, fostering children, travelling, and most importantly, being a great dad and husband. Now I'm on a mission to help business owners do the same – take back their time with the help of superstar virtual staff in the Philippines.” – Brian Jones, Founder

MORE TIME, MORE MONEY, INCREASED HAPPINESS

Hiring outsourced staff takes the administrative and functional tasks off your hands, so your daily business operations are taken care of, and you can focus on dollar-productive tasks that grow your business.

VA Platinum staff already successfully work in:



RECEPTION



CUSTOMER SERVICE



EXECUTIVE ASSISTANT



FINANCIAL PLANNING



ACCOUNTING/BOOKKEEPING



ECOMMERCE



MORTGAGE BROKING



REAL ESTATE SUPPORT



DIGITAL AND CONTENT MARKETING

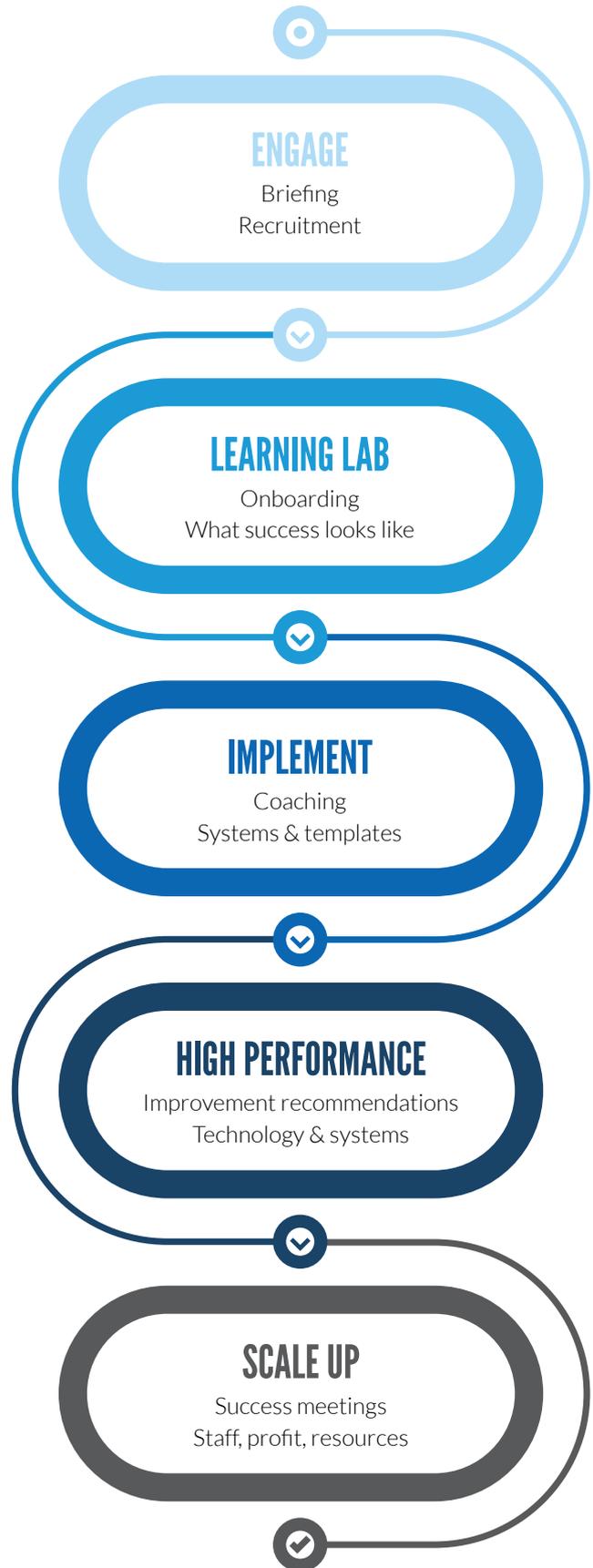


DATA PROCESSING



LEGAL AND COMPLIANCE

We do this via our proprietary 5-step methodology:





SCALE UP COST EFFECTIVELY

With a VA Platinum team you can free up your time through:

SAVING UP TO 70% IN COSTS AND OVERHEADS

You can invest in your business, not in extra facilities, and the cost comparison is clear:

ONSHORE	VA PLATINUM
\$7,000 MONTH SALARY	\$2,400 MONTH +GST
<i>Including:</i> IT Support Office expenses Payroll tax Super	<i>ALL INCLUSIVE</i>

RECEIVING SPECIALISED SUPPORT

Your team members are dedicated to you, and supported by an Operations Manager, Office Manager and Concierge Team Leaders.

You and your Virtual Assistant also have access to over 400 documented systems and templates, to create time efficiencies and productivity.

DATA SECURITY & A SAFE WORK ENVIRONMENT

You'll benefit from our comprehensive security measures including building security guards, CCTV, fingerprint office access, no paper, pens or electronic devices on desks, and software that limit staff access to data as required. We also have full-time management staff who oversee the office and all staff members, and reporting on screen time and usage.

MONTHLY PAYMENTS WITH NO LOCK-IN CONTRACTS

We want you to be overjoyed by your new-found freedom, time and team, so we will never lock you into a long-term contract.

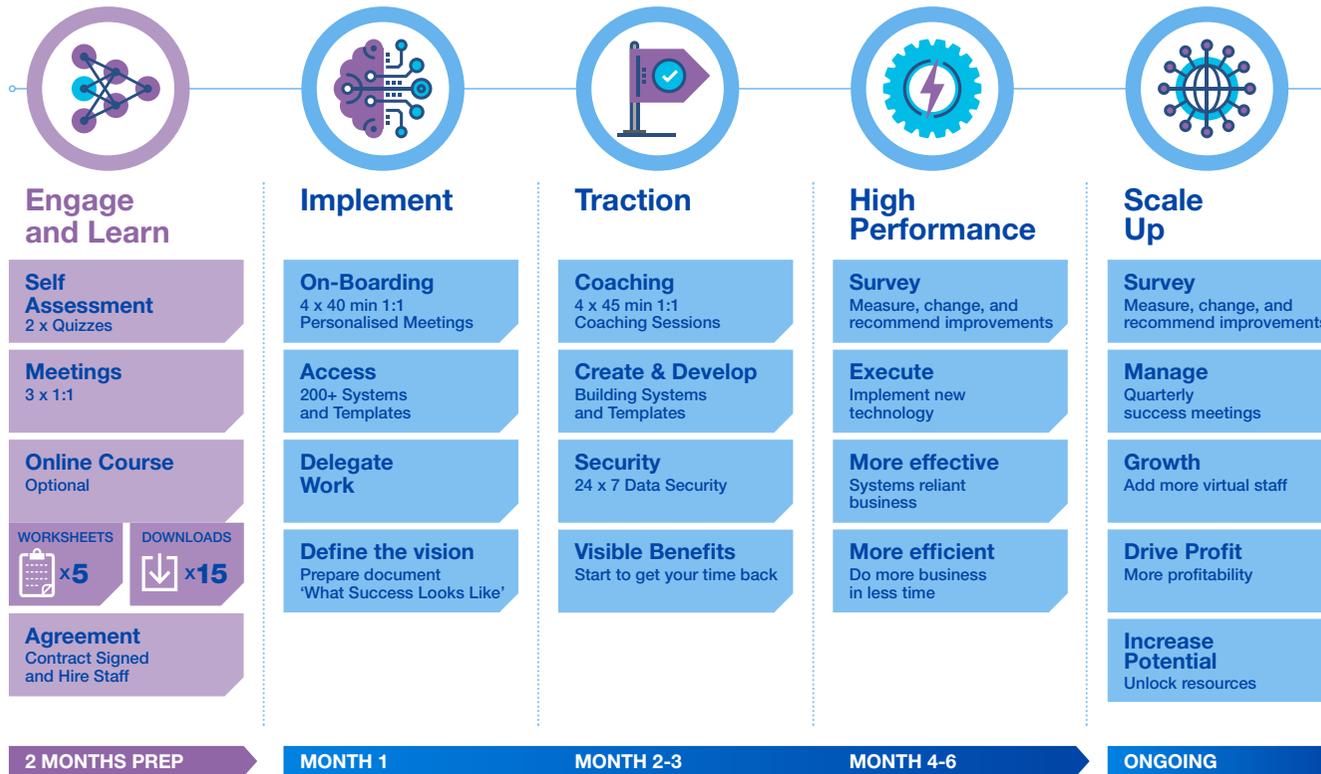
Scale up with skilled staff

More time, more money, increased happiness.

Problems

Common issues contributing to poor business performance

- ✘ Frustration
- ✘ Over working
- ✘ Slow Growth
- ✘ Staff Issues
- ✘ Low Profit



Payoffs

Benefits and positive results

- ✔ 16% Happier
- ✔ Working 12 hours less
- ✔ Fast Growth
- ✔ High Quality Staff
- ✔ High Profit



The Outsourcing Experts

vaplatinum.com.au

CLIENT FEEDBACK

Click Insure had trouble hiring and retaining local administration personnel who were skilled in life insurance and excelled in customer service. Plus, a small business, employing full time staff members made a significant dent in their profit. So, they reached out to VA Platinum.

Rather than paying a salary of \$7,000 per month PLUS superannuation, payroll tax, and related overhead costs, Click Insure now pays \$2,400 +GST per month all-inclusive. Not only have they found a staff member who understands life insurance, provides responsive and professional customer service and is committed to growing Click Insure's business, their profit margin has increased.

“**We have been using VA Platinum's Para-Planning and Client Services Staff for over 18 months. In that time not only have our wage bills come down; our workflow efficiencies have also increased exponentially.**” Devang Parikh, Founder & CEO Click Insure

Since hiring VA Platinum to develop and document their workflows, **Finance Ferret** has seen valuable improvements in their business including:

- 66% increase in the number of leads
- 37% increase in the number of settlements
- 55% increase in the dollar value of settlements
- 13% increase in the average loan size

“**VA Platinum punches well above its weight! Anyone looking for a premium VA partnership to take their business to the next level should be speaking further with VA Platinum.**” Jai Martinkovits & Joshua Geurts, Finance Ferret

“**I love the VA Platinum operations team support, the recruitment process is very bespoke and the quality of candidates they find is excellent. I've found Brian's business, being smaller, creates a great culture amongst the VA's which is why he is attracting so many to move over to him. They enjoy going to work! The enthusiasm and willingness to learn and develop skills (and provide for their families as the main breadwinner) eclipse what I've seen with Australian staff.**” Justin Hyland, Senior Adviser & Director at Hyland Financial Planning



YOUR TEAM



BRIAN JONES CEO

Contact Brian Jones if you want to grow your VA team!

04 3887 5828 | brian@vaplatinum.com.au



ED ARGUELLES COO

Ed oversees the overall operations of the Cebu team.

03 9070 8178 | ed@vaplatinum.com.au



MINDY CHONG Practice Manager

Mindy leads our operations team and supervises all our system and processes.

03 9002 4027 | mindy@vaplatinum.com.au



GEE BARONGO Finance Manager

Gee handles concerns with pricing and costs.

03 9069 2057 | gee@vaplatinum.com.au



BIANCA PIANO Recruitment Lead & EA to the CEO

Contact Bianca if you need help finding your superstar VA!

03 9131 0754 | bianca@vaplatinum.com.au



INDY NOVAL Senior Success Manager

Indy leads our Success Managers (SM) who look after you and your staff.

03 9088 6237 | indy@vaplatinum.com.au



GRETHELLE AUMENTADO Human Resources Officer

Contact Grethelle for any labor-related concerns and PH legislation inquiries.

03 9880 2372 | grethelle@vaplatinum.com.au



TENESSE DE GUZMAN Human Resources Officer

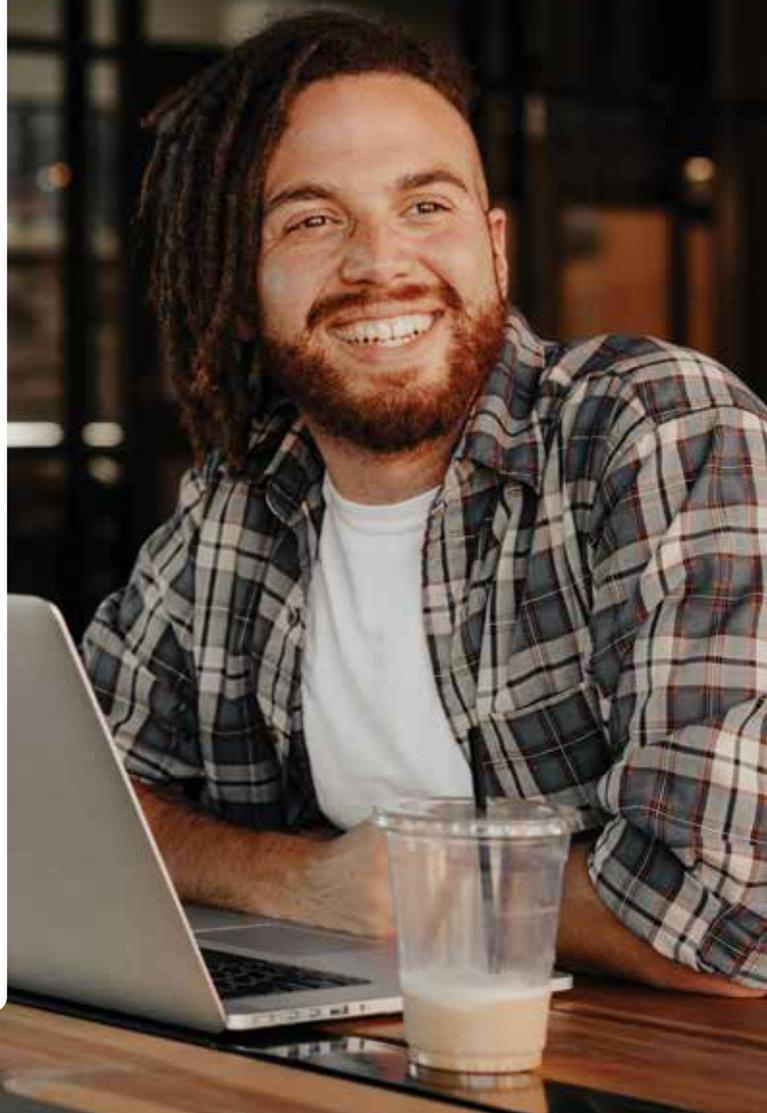
Tenesse proposes and creates projects for business improvement.

03 9088 6272 | ten@vaplatinum.com.au

ELEVATE YOUR BUSINESS WITH VA PLATINUM

Don't be like Ryan; call us today for a no-obligation discussion about how to work less and earn more with a professional team to support your business.

“I'd put off offshoring for years before I became a client of VA Platinum. Since that day I have never looked back – I cannot speak highly enough of the amazing team I have in Cebu; sourced, recommended, and employed through VA Platinum. I've visited for personal training on a couple of occasions, and each of my Cebu team members is now a core asset of our business team, communicating with clients and other staff throughout every single day on all matters of our service delivery.” Ryan Gillespie, Senior Adviser & Director at Rocket Financial



CALL US TODAY TO SET YOURSELF AND YOUR BUSINESS UP FOR GROWTH



03 9002 4008



service@vaplatinum.com.au



vaplatinum.com



VAPlatinum



va-platinum